

Professional Writing



WASHINGTON
& JEFFERSON
COLLEGE

The Professional Writing program prepares you to write effective content in a variety of professional genres for a variety of multimedia platforms. It develops **proficiencies in writing, research, technology use, and document design** and teaches you how to **engage with audiences in an increasingly interconnected digital world**. The flexible minor complements any major and you can select among courses offered by several departments to suit your academic and professional goals.

Minor Requirements

Five affiliated courses from two or more departments, including one or more of the following courses:

- Journalism (COM 230)
- Professional Writing (ENG 201)
- Writing for Online Platforms (ENG 301)

Students may complete a pre-approved internship or two-semester editorship in place of one course; submission of a portfolio will be required.

Affiliated Courses

For students in any major:

- Information Visualization (CIS 245)
- Digital and Social Media (CIS 271)
- Web Design and Development (CIS 275)
- Introduction to Public Relations (COM 281)
- Advanced Writing and Research Skills (ENG 200)
- Topics in Professional Writing (ENG 202)
- Editing and Print Design (ENG 203)
- Topics in Advanced Professional Writing (ENG 401)
- Introduction to Public History (HIS 272)

For students in specific majors:

- Environmental Plant Physiology (BIO 350)
- Consumer Behavior (BUS 308)
- Marketing Research (BUS 309)
- Business Communication and Culture (FRN 371)
- Business Communication and Culture (GER 371)
- Public History: Design and Exhibition (HIS 372)
- Spanish Business Communication and Culture (SPN 371)
- *Additional courses as designated*

Program Director

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Faculty

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Program Website

washjeff.edu/professional-writing

Beyond the Classroom

Students have many opportunities for research, internships, conferences, and networking beyond the classroom that give them an advantage to prepare for life after W&J.

Internships

W&J professional writing students have pursued internships with several organizations, including:

- Duncan & Miller Glass Museum
- Questeq
- SteelerNation.com
- The-Take.com
- Washington County Historical Society

Employment

A minor in professional writing can prepare you for success in a variety of careers, including:

- Content Creator
- Editor
- Marketer
- Researcher
- Social Media Manager
- Technical Writer

Alumni Achievements

- Associate Editor, *Electrical Contractor* (trade journal)
- Communications Specialist, UPMC
- Digital Content Creator, Spreadshop.com
- Executive and Internal Communications Manager, Intel Corp.
- Managing Editor, *JNCI Cancer Spectrum* (academic journal)
- Technical Writer, BPMI
- Technical Writer, Hewlett-Packard

Your Future. Founded here.

A full list of courses and descriptions can be found online in the College catalog.